



Lara Coffee

*Vice President of Marketing
and Communications*

EXECUTIVES

As Vice President of Marketing and Communications, Ms. Lara Coffee manages a growing information and outreach program for CSCI. She uses her broad expertise and experience in media relations, social media, information technology and event management to direct a team of skilled public relations, marketing, fundraising and creative communications professionals. Together, they worked to develop the image and increase the awareness of both CSCI and its former nonprofit sister organization, the SemperComm Foundation. Led by Ms. Coffee as the executive director, SemperComm was recognized in 2007 by the Stevie Awards as one of the “Best New Companies”. She also sits on the boards of directors of Stars For Stripes, a nonprofit organization dedicated to bringing celebrity entertainment to U.S. military personnel at home and abroad, in addition, to the Northern Virginia Technology Council (NVTC) Social Media Committee.

Prior to joining CSCI, Ms. Coffee worked for TMP Worldwide. Among her U.S.-based clients were SUPERCOMM, the largest annual telecommunications tradeshow; Neartek, a data storage company where she worked on their U.S. launch, and the National Zoo’s campaign for the adoption of the giant panda Mei Xiang.

Ms. Coffee has a Master’s of Business Administration from the University of North Carolina Chapel Hill Kenan-Flagler Business School. In addition, Ms. Coffee has a Master of Arts degree in public communications from American University, and a Bachelor of Arts degree in mass communications from Campbell University. In 2007, Ms. Coffee was recognized by the Stevie Awards as one of the “Best Executives”. In 2008, Ms. Coffee was awarded the The Fairfax County Volunteer Fairfax Awards Benchmark Honoree. In addition, Ms. Coffee was nominated in 2006 and 2009 for the *Washington Business Journal* ‘Women Who Mean Business’ Award. From 2008 through 2010, Ms. Coffee served as a Board of Directors and Vice President of the Greater Springfield Chamber of Commerce.

